



# Cassandra Thomas

HIKER | SOLO TRAVELER | NATURE LOVER



@girlinthehikingboots



www.dirtybootsinabar.com



between  
25-34



between  
35-44



Women

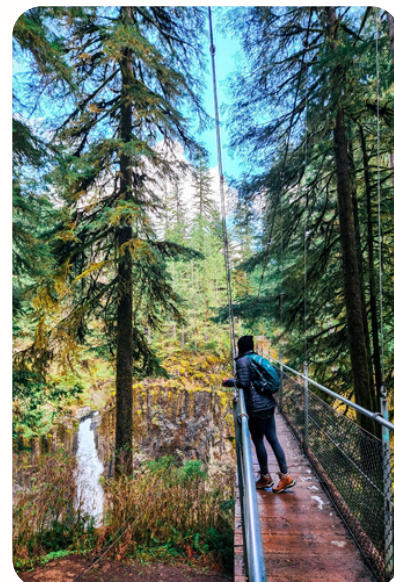


Men

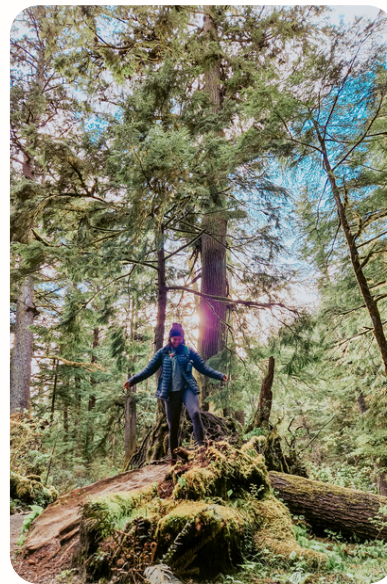
## JUST A GIRL & HER HIKING BOOTS

Cheers! My name is Cassandra but I go by Cass. I discovered hiking in 2021 and now spend a good part of my day planning the my next rendezvous with nature while also juggling work as a digital marketing freelancer, dog mama, and wannabe Yogi.

I started my Insta account, @girlinthehikingboots, to connect with fellow hikers, share my amazing adventures, and partner with like-minded brands that appreciate the great outdoors as much as I do. My blog, Dirty Boots in a Bar, gives readers an inside look at my hiking and travel destinations, including accommodations, local eats, and sample itineraries.







## LET'S COLLAB!

### INSTAGRAM POST

**\$100**

*I don't travel without my camera and tripod, and would love to partner with you on some branded posts! Send me your amazing products to try and catch them in action! All pics are expertly edited in Lightroom and posted on TWO Instagram accounts.*

### SPONSORED BLOG MENTION

**\$150**

*A raving review PLUS linked mention will be included with a picture on selected blog post. Blog is shared across two Instagram accounts and one Facebook account.*

### GIVEAWAY COLLABS

**Product(s)**

*Let's partner together for a branded giveaway! Posts will include one or more of your products with tags and instructions to: follow all mentioned accounts, like post, and subscribe to [www.dirtybootsinabar.com](http://www.dirtybootsinabar.com)*

## PLATFORMS, TOPICS & PRODUCTS OF INTEREST

- Solo Travel
- Hiking
- Hiking as a POC
- Outdoor Gear
- Travel Essentials
- Skin Protection
- Domestic Travel
- Health & Wellness
- Camping & Nature

**FOLLOW, LIKE & GET IN TOUCH!**

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 @girlinthehikingboots  
 @cassfromcali  
[dirtybootsinabar.com](http://dirtybootsinabar.com)